



Brewer Application Rules and Regulations



Rio de Cerveza Brew Fest

Saturday, March 28, 2020

2:00 p.m. to 7:00 p.m.

Colorado River State Historic Park, 201 N. 4th Ave. Yuma, AZ 85364

Thank you for your interest in participating in our 7th annual beer tasting festival! In addition to a plethora of brewers, Rio de Cerveza will also feature local food vendors and great live music.

Application Deadline is March 13, 2020

Rules and Regulations brewers and distributors must abide by to participate:

- **Festival Hours:** VIP: early admission at 2:00 p.m. to 3:00 p.m.
General Admission: 3:00 p.m. to 7:00 p.m.
- One table and 2 chairs will be provided to each brewer at no cost. Shade canopies (EZ Up), extra tables and chairs are available for rent, if needed.
- Booths must be set up by 1:30 p.m. and all vehicles **MUST** be off the field no later than 1:45 p.m. The field will be open at 10:00 a.m. for set up.
- All booths must be professional in appearance. Booth must display professional signage, which identifies the business/organization and products.
- All brewer representatives must be over 21 years of age and able to show valid ID.
- Security will be provided during the hours of the event. Visit Yuma is not responsible for the security of individual booths. Participants are responsible for securing their own booths, supplies and equipment.
- Visit Yuma will provide one (1) hotel room for one (1) night per brewery, either the day before or the day of the event. Please request and complete a Hotel Reservation form if you need this provision and return it with your application.
- There will be no selling of alcohol on site and samples must be no more than 5 ounces. Samples may only be given to attendees wearing designated wristbands and must be poured in the Brew Fest sample mug. Additionally, brewers and/or volunteer pourers **MUST** collect a ticket from each attendee prior to pouring samples.
- All brewers must abide by all City, County, State and Federal laws including those regulating alcoholic sales, consumption and operations.
- All brewers are required to obtain all required license(s), permit(s), and liability insurance policy. A general liability and liquor liability certificate of insurance must be provided in the amount of **\$1,000,000**, naming the Visit Yuma and the City of Yuma, Arizona as additionally insured. This insurance must also cover any bodily injury, illegal activity, property damage and all other liabilities arising from the operation of the exhibit or products as samples during the event.
- Visit Yuma reserves the right to refuse service to anyone or any organization.

This event benefits the Yuma Community Foundation's Yuma Veterans Fund.

Applications and hotel reservation forms should be emailed to Leslie Fain at leslief@VisitYuma.com or mailed to:

**Rio de Cerveza
180 W. 1st Street, Suite D
Yuma, AZ 85364**

Feel free to call our office with any questions, at 928-376-0100.

Brewer Application

**One Brewer per form, please*

Brewery Name: _____ Website: _____

Contact Name: _____ Contact Title: _____

Contact Address: _____ City/ST/Zip: _____

Contact Email: _____ Phone: _____

Day-of-Event Contact Name: _____ Phone: _____

Distributor: _____

Will your beer be poured from a Distributor's truck? Yes No

Do you acknowledge that as a participant in this event, you will abide by all applicable liquor laws of the State of Arizona? Yes No

Brews/Brands to be poured by bottle:

(Equivalent of 4 kegs per brand, if possible)

Bottle Tubs Needed:

Brews/Brands to be poured by tap:

(Equivalent of 4 kegs per brand, if possible)

Keg Tubs Needed:

Brewery Personnel:

Registration includes four Brewery/Vendor Passes. Please list the names of all personnel you will bring with you. All brewer personnel must check-in. No one under 21 will be permitted on the event field. Extra Brewer/Vendor passes can be purchased for \$25 each.

Additional Help:

We will be happy to assign volunteer staff to help you man your booth, as available. Please let us know how many volunteer pourers you would like us to provide: _____

Extras/Rentals:

Brewer/Vendor Passes: _____ @ \$25 each	Subtotal: _____
10' x 10' Shade Canopies*: _____ @ \$65 each	Subtotal: _____
Extra Tables: _____ @ \$20 each	Subtotal: _____
Extra Chairs: _____ @ \$15 for 2	Subtotal: _____
Grand Total: _____	

**supplies are limited and will be provided on first come, first served basis.*

I, _____, representing _____ have read the Rules and Regulations pertaining to this application. I understand that any violation of the Rules and Regulations could result in a suspension of my right to set up a booth at this, and any future, festivals.

Signature: _____ Date: _____

To be completed by Coordinator			
Date Received: _____	Date Notified: _____		
Total Brewer/Vendor Passes: _____	Total Bottle Tubs: _____	Total Keg Tubs: _____	
Total Tables: _____	Total Chairs: _____	Total Canopies: _____	
Payment Total: _____	Payment Type: _____		

7th Annual Rio de Cerveza Brew Fest
Saturday March 28,2020
Colorado River State Historic Park

Hotel Accommodation form for:
La Fuente Inn & Suites
1513 East 16th Street
Yuma, AZ 85365
Phone 928.329.1814

All reservations must be booked by March 13, 2020

Visit Yuma will provide 1 night's room and tax only per brewery on March 28, 2020. Additional rooms/nights can be purchased at a discounted rate of \$89.00 per night, plus tax.

Brewery Name _____ Guest Name _____
Guest Address _____
City _____ State _____ Zip code _____
Email _____ Phone _____
Date of Arrival _____ Date of Departure _____ Total Room Nights _____
Card Type _____ Number _____ Expiration _____ Security Code _____
Please send my reservation confirmation by Fax # _____ Email (listed above)

A credit card is required to secure your reservation(s). Any forms submitted without a credit card will be returned without the reservation being booked. **All reservations will be booked under the brewery's name.** Please advise your representatives to refer to the brewery when checking in at the hotel. Please make your reservations early.

To be completed by Hotel	
Date Received: _____	Booked by: _____
Total Room Nights: _____	Payment Total: _____