



Rio de Cerveza Brew Fest

SPONSORSHIP OPPORTUNITIES

Returning for its 7th year and better than ever, Rio de Cerveza flows onto the lawn of Colorado River State Historic Park with more than 30 different craft breweries serving in upwards of 80 different brews! Together with live music, lawn games, and food, this 21 and older event is a great way to enjoy a stunning sunset and have a great time with old and new friends.

Let the good times flow on March 28, 2020!

\$5,000 Souvenir Mug Sponsorship

- Sponsor the souvenir mug for the beer tasting
- On site branding opportunity with logo mention on the beer
- One large banner
- Mention of company name in media and promotions
- 10 VIP and 15 GA tickets
- 10 commemorative t-shirts
- Logo on the event's passport

SOLD

\$3,000 VIP Area Sponsorship

- Sponsor the VIP area
- On-site branding opportunities include branded VIP tent with custom decor and food
- One large banner
- Mention of company name in media and promotions
- 8 VIP and 12 GA tickets
- 6 commemorative t-shirts
- Logo on the event's passport

\$2,500 Stage and Entertainment Sponsorship

- Sponsor the stage and entertainment for the evening
- On-site branding opportunity with one large banner
- 6 VIP and 8 GA tickets
- 6 commemorative t-shirts
- Logo on the event's passport

SOLD

\$2,000 T-shirt Sponsorship

- Sponsor the commemorative t-shirts
- Sponsor's name/logo will be printed on the t-shirts
- One large banner
- 5 VIP and 8 GA tickets
- 4 commemorative t-shirts
- Logo on the event's passport

Ask us about creating a custom sponsorship to meet your needs.

180 W 1st St. Suite D. Yuma, AZ 85364 928-376-0100



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\$2,000 Wristband Sponsorship

- Sponsor the wristbands worn by all attendees.
- Sponsor's name/logo printed on the wristbands
- One large banner
- Mention of company name in media and promotions
- 5 VIP and 4 GA tickets
- 4 commemorative t-shirts
- Logo on the event's passport

\$1,500 "People's Choice" Award Sponsorship

- Sponsor the "People's Choice" Award with branding opportunities on all voting materials plus Banner on custom messaging
- On-site opportunity with one large banner
- Mention of company name in media and promotions
- 4 VIP and 6 GA tickets
- 2 commemorative t-shirts
- Logo on the event's passport

\$1,000 Pilsner Sponsorship

- Sponsor's name/logo will be recognized on the website and passport.
- One signage
- 2 VIP tickets and 4 GA Tickets

\$1,500 Lawn Games Sponsorship

- Sponsor's name/logo will be recognized on every game on field plus the opportunity to provide game referees, and/or logo shirts for volunteers to wear at the event.
- One large banner
- Mention of company name in media and promotions
- 4 VIP and 6 GA tickets
- 2 commemorative t-shirts
- Logo on the event's passport

\$1,500 Selfie Stick Sponsorship

- Sponsor the official Rio de Cerveza 250 selfie sticks.
- Sponsor's name/logo will be printed on the selfie sticks.
- One large banner
- Mention of company name in media and promotions
- 4 VIP and 6 GA tickets
- 2 commemorative t-shirts
- Logo on the event's passport

\$500 Ale Sponsorship

- Sponsor's name/logo will be recognized on the website and passport.
- One signage
- 2 GA Tickets

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- | | |
|--|--|
| <input type="checkbox"/> \$5,000 Souvenir Mug Sponsorship | <input type="checkbox"/> \$1,500 "People's Choice" Award |
| <input type="checkbox"/> \$3,000 VIP Area Sponsorship | <input type="checkbox"/> \$1,500 Lawn Games Sponsorship |
| <input type="checkbox"/> \$2,500 Stage and Entertainment Sponsorship | <input type="checkbox"/> \$1,500 Selfie Stick Sponsors |
| <input type="checkbox"/> \$2,000 T-shirt Sponsorship | <input type="checkbox"/> \$1,000 Pilsner Sponsorship |
| <input type="checkbox"/> \$2,000 Wristband Sponsorship | <input type="checkbox"/> \$500 Ale Sponsorship |

COMPANY/ORGANIZATION			
CONTACT NAME		CONTACT EMAIL	
MAILING ADDRESS		CONTACT PHONE	
CITY		STATE	ZIP
PAYMENT METHOD		TOTAL PAID:	
<input type="checkbox"/> Check	<input type="checkbox"/> VISA	<input type="checkbox"/> Discover	
<input type="checkbox"/> Invoice	<input type="checkbox"/> Mastercard		
CARD #	EXP. DATE	CVV	BILLING ZIPCODE
CARDHOLDER NAME	SIGNATURE		DATE

Make checks payable to Visit Yuma

MAIL: Visit Yuma | 180 W. 1st Street, Suite D | Yuma, AZ 85364

FAX: 928-376-0133 EMAIL: Linda@VisitYuma.com

For more info or to schedule a meeting about sponsorships call 928-376-0100

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